

**Golf Advisory Board
Town of Groton
Parks & Recreation Commission
Meeting Minutes
Feb. 4, 2013**

Call Meeting to Order

Meeting was called to order by Chairperson Tim Castleberry at 7:00 p.m.

Attendees

Mark Berry, Tim Castleberry, Todd Goodhue, Tom Kiely, Jim Kamercia, Ralph Little, Brian McCallen, Duncan Olding
Margaret Hirsch, Cindy Lathrop, Eric Morrison and Jim Streeter were not in attendance.

Minutes of Dec. 3, 2012

Minutes were amended to reflect Mark's statement that town money has been set aside for a new flush toilet on or near the 8th tee. He said the golf course comfort station, slated to be built in 2015, has been budgeted at \$2,000 for engineering, \$15,000 for construction, pending Town Council and RTM approval. Motion to accept amended minutes made by Tim. Seconded by Duncan. Minutes accepted.

Correspondence from GAB Members

Tom said Casey Roan, a long-time pro shop assistant, has taken a job at River Ridge. Because the job only entails 24 hours per week, Todd said he will reach out to a regional PGA contact to find out who might want to work a limited number of shifts. Alternatively, counter employees, as opposed to a full-time PGA professional, are another option. Todd noted that a PGA intern is also a viable option.

Todd reported that the pro shop is currently under renovation, with improved counter space anticipated. The work is being done in-house.

Review of Monthly Revenue Report

Todd said the golf facility gained back revenues due to additional greens fees in January, even with 19 "weather events" (compared with only 10 in Jan. 2012).

Two Sundays ago, Todd said the course attracted 270 golfers. Five new memberships were sold recently; a total of 12 new and/or re-subscribed memberships have been sold so far. The board discussed various ways of boosting revenue, notably the promotion of a 9-hole rates Monday – Thursday from 1-3 p.m., and again and after 5 p.m.; and on Saturday - Sunday after 3 p.m.

Approval of 2013 Golf Rates by Town Council

The GAB's suggested across-the-board 0% increase was approved by the Town Council, to be formally approved and accepted after final public review on Feb. 5.

New Business

Todd met with a representative from Golf Now, the tee time reservation system, with the understanding that a "floor," or base price, would be set. Starting this spring, he said Shenny would relinquish one tee time per day. (The prerequisite for the tee time is 4 ½ hours of daylight). When that time is sold, an in-time trade would be transacted through a Golf Now e-mail. The idea, Todd said, is to market undesirable tee times that generally go unsold and boost play during slow periods.

Next Meeting Date

April 1, 2013

Adjournment


Time – 8:20 p.m. Duncan motioned to adjourn, seconded by Tom.

Brian McCallen
Secretary, GAB

Minutes have been approved and accepted.



Signature



Date